# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant ⊠						
File	d by a	Party other than the Registrant □				
Che	ck the	appropriate box:				
	Preliminary Proxy Statement					
	Conf	idential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))				
	Definitive Proxy Statement					
$\boxtimes$	Definitive Additional Materials					
	Solic	iting Material Pursuant to §240.14a-12				
		Virtusa Corporation				
		(Name of Registrant as Specified In Its Charter)				
		(Name of Person(s) Filing Proxy Statement, if other than the Registrant)				
Pay	ment o	of Filing Fee (Check the appropriate box):				
$\boxtimes$	No fee required.					
	Fee c	omputed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.  Title of each class of securities to which transaction applies:				
	(2)	Aggregate number of securities to which transaction applies:				
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):				
	(4)	Proposed maximum aggregate value of transaction:				
	(5)	Total fee paid:				
	Fee p	Fee paid previously with preliminary materials.				
		Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.  (1) Amount Previously Paid:				
	(2)	Form, Schedule or Registration Statement No.:				
	(3)	Filing Party:				
	(4)	Date Filed:				



### **Disclaimer**

#### Important Stockholder Information

Vitusa filed with the Securities and Exchange Commission and mailed to its stockholders a definitive proxy statement and accompanying WHITE proxy cards in connection with the company's 2020 Annual Meeting. The proxy statement contains important information about the company, the 2020 Annual Meeting and related matters. INVESTORS AND STOCKHOLDERS ARE URGED TO READ THE PROXY STATEMENT AND ANY OTHER RELEVANT SOLICITATION MATERIALS WHEN THEY BECOME AVAILABLE BECAUSE THESE DOCUMENTS WILL CONTAIN IMPORTANT INFORMATION. The company, its directors and certain of its executive officers may be deemed to be participants in the solicitation of proxies from the company's stockholders in connection with the matters to be considered at the company's 2020 Annual Meeting. Information concerning the company's directors and executive officers is included in the proxy statement. The proxy statement and other relevant solicitation materials (when they become available), and any and all documents filed by the company with the Securities and Exchange Commission, may be obtained by investors and stockholders free of charge on the Securities and Exchange Commission's web site at <a href="https://www.sec.gov">www.sec.gov</a>. Copies will also be available free of charge on the company's website at <a href="https://www.sec.gov">www.sec.gov</a>. Copies will also be available free of charge on the company's website at <a href="https://www.sec.gov">www.sec.gov</a>. Copies will also be available free of charge on the company's website at <a href="https://www.sec.gov">www.sec.gov</a>. Copies will also be available free of charge on the company's website at <a href="https://www.sec.gov">www.sec.gov</a>. Copies will also be available free of charge on the company's website at <a href="https://www.sec.gov">www.sec.gov</a>. Copies will also be available free of charge on the company's website at <a href="https://www.sec.gov">www.sec.gov</a>. Copies will also be available free of charge on the company's website at <a href="https://www.sec.gov">www

#### Forward-looking statements

This presentation contains forward-looking statements which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. This presentation may make express or implied forward-looking statements relating to, among other things, Virtusa's expectations concerning management's forecast of financial performance; the growth of our business and management's plans, objectives, and strategies; the ability of Virtusa's clients to realize benefits from the use of Virtusa's IT services; Virtusa's ability to assimilate and integrate the operations of acquired businesses, and management's plans, objectives, and strategies and uncertainties regarding future actions that may be taken by New Mountain in furtherance of its nomination of director candidates for election at the company's upcoming 2020 Annual Meeting of the Stockholders. Existing and prospective investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Virtusa undertakes no obligation to update or revise the information contained in this presentation, whether as a result of new information, future events or circumstances or otherwise. For additional disclosure regarding these and other risks faced by Virtusa, see the disclosure contained in our public filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ending March 31, 2020 and subsequent Quarterly Reports on form 10-Q, as filed with the Securities and Exchange Commission.

#### Use of Non-GAAP measures

This presentation presents certain non-GAAP financial measures as defined by Regulation G by the Securities and Exchange Commission. These non-GAAP financial measures are not based on any comprehensive set of accounting rules or principles and should not be considered a substitute for, or superior to, financial measures calculated in accordance with GAAP, and may be different from non-GAAP measures used by other companies. In addition, these non-GAAP measures should be read in conjunction with Virtusa's financial statements prepared in accordance with GAAP. This presentation includes non-GAAP consolidated statement of income measures including non-GAAP selling, general and administrative expense as a percentage of reported revenue (selling, general and administrative expenses, as reported on Virtusa's consolidated statements of income (loss) as a percentage of reported revenue, excluding stock-based compensation expense, acquisition-related charges and restructuring charges); non-GAAP operating margin, non-GAAP effective tax rate, non-GAAP minority interest and non-GAAP diluted earnings per share to provide further insights into the comparison of Virtusa's operating results among the periods, as well as enhancing comparability with operating results of peer companies. For more information regarding non-GAAP financial measures, including a qualitative and quantitative reconciliation of non-GAAP measures to the most directly comparable GAAP financial performance measures, see our earnings press release for the fourth quarter fiscal 2020 and our supplemental Analyst Data Sheet on our Investor Relations website at http://www.virtusa.com/investors/company-overview/ and our 'Non-GAAP Reconciliations Summary' slide in the appendix of this presentation.

Copyright © 2020 Virtus a Corporation. All Rights Reserved

# **Executive summary**

Strategy	<ul> <li>Maximizing long-term shareholder value continues to be our highest priority</li> <li>The Polaris acquisition was strategically necessary to add scale and capabilities well as broaden and deepen our client base</li> <li>The market sees the strategy as working based on share price gains</li> </ul>		
C-11-11-11-11	■ Since 2016, over 50% of the Board has been refreshed with exemplary, independent C-Level candidates, including the leadership of key committees and lead director		
Governance	<ul> <li>We have highly engaged shareholder representatives on the Board of Directors</li> <li>Contrary to New Mountain's position, we have an executive compensation plan that holds management accountable and is aligned with shareholders</li> </ul>		
New Mountain	New Mountain is championing a flawed analysis, has been uncooperative, and its slate is less qualified than Virtusa's candidates		

<sup>3</sup> Copyright © 2020 Virtusa Corporation. All Rights Reserved.

# Virtusa

A leading digital engineering firm that utilizes its deep industry expertise and heritage in software engineering to design and build digital platforms and applications for Global 2000 and High-Tech companies

### Core capabilities:

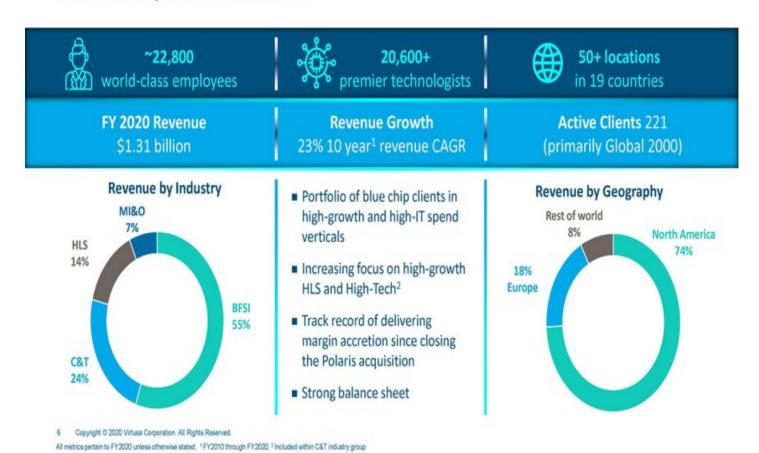
- Digital Engineering
- Cloud Transformation
- Application Development
- Digital Design Consulting

### **Industry verticals:**

- Banking, Financial Services, Insurance (BFSI)
- Healthcare and Life Sciences (HLS)
- Communications and Technology (C&T)
- Media & Information and Other (MI&O)

Copyright © 2020 Virtusa Corporation. All Rights Reserved

# Virtusa by the numbers



# Virtusa's strong software engineering heritage continues to position us at the forefront of digital innovation

Phase 1 2000–2010)



Helping clients move on premise consumer engagement systems to online engagement platforms Phase 2 (2010–2020)



Enabling our enterprise clients to engage with consumers through mobile and web platforms Phase 3 (2020 onwards)



Leveraging cloud computing and Al to enhance the digital experience for our clients' customers

Providing cutting edge solutions to connect our clients with their customers

## Acquiring Polaris was strategic and created significant value

#### Rationale

- By 2015, clients had begun migrating toward end-to-end vendors with scale
- Virtusa had reached a key inflection point prior to Polaris. It could either:
  - Remain a sub-scale engineering and technology services provider that was not well-positioned
  - Pursue a transformational acquisition to rapidly increase scale and client reach
- Polaris was strategic, because it built scale generally and provided capabilities in BFSI – a critically important industry
  - Combined Virtusa's consumer banking capabilities with Polaris' investment/corporate banking and brokerage platform
  - Provided the foundation for rapid expansion in BFSI and across our entire business
- Margin impact was temporary and necessary

#### Rationale for Polaris acquisition Realized? Higher revenue growth Achieve missioncritical scale than peers Increased scale enabled Deepen relationships Strategic Supplier with large clients Relationships<sup>1</sup> and services cross-selling Unlocked ability to Increase competitive compete for larger advantage deals across a broader

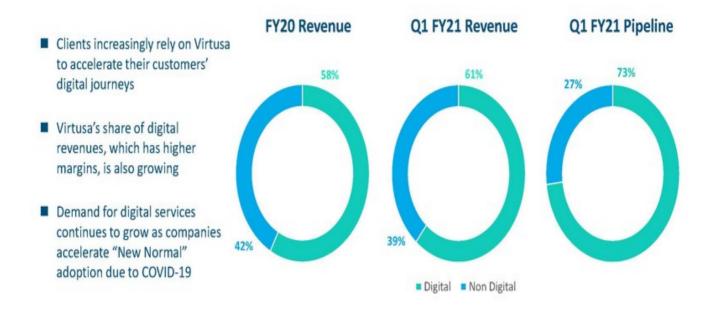
set of services

Polaris was a transformational acquisition that positioned Virtusa for success

Copyright © 2020 Virtusa Corporation, All Rights Reserved

1 A Strategic Supplier Relationship is one in which Virtusa has preferred visibility and access to all IT spending RFPs in one or more lines of business or the client's entire enterprise

# Digital is the central driver of Virtusa's business



Growth in our Digital business is accelerating, and we have more than doubled our pipeline over the last year

9 Copyright © 2020 Virtusa Corporation. All Rights Reserved.

# Enterprises must accelerate digital adoption and are spending aggressively in 3 core areas

SMART MIDDLEWARE Eliminating redundancies and Creating low-touch, seamless reducing total cost of **Building intelligent bridges** omni- channel customer ownership across systems experiences ■ Middleware, Micro Services, CICD Rationalize, Reengineer and ■ Build delightful customer journeys Re-platform ■ Containerization / DevSecOps akin to Amazon, Uber, Google, etc. ■ Modernize / consolidate / Data as a strategic asset, Data Lakes Provide end-to-end frictionless eliminate data centers & AIML consumer experiences On-premise / Hybrid Multi Cloud Increase speed of execution (CICD)

Strong capabilities in these core areas differentiate Virtusa from its peers

# Rapidly growing portfolio of blue chip clients with large IT wallets

























Our demonstrated ability to win and scale large accounts enables us to diversify revenue

# Revenue and profitability have grown significantly post-Polaris





Virtusa's financial performance since closing and integrating Polaris has been strong

<sup>12</sup> Copyright © 2020 Virtusa Corporation. All Rights Reserved.

<sup>1</sup> CAGRs based on FY17-FY20 actuals; 2 Reflects mid-point of FY2020 guidance provided on 2/06/20, which was withdrawn on 3/26/20 due to COVID

# We have continued to invest in the business since 2017

#### Inorganic



eTouch acquisition (FY18)

- Expanded digital engineering expertise, broadened digital service offerings, and established strong innovation hub in Silicon Valley
- Increased team of highly-skilled digital engineers, deepened High-Tech domain expertise, and added marquee logos
- Achieved \$40mm 2-year revenue synergies in FY20

#### Tuck-in M&A Strategy

- Part of broader diversification efforts to enhance share in HLS, Technology, and other non-BFSI verticals
  - Executed four non-BFSI tuck-in acquisitions during FY20
- Achieved \$45mm run-rate revenue from tuck-in acquisitions in FY20

#### Organic

**Built differentiated Digital and Cloud Partner status** 

















- Built differentiated vertical solutions and capabilities
- Strengthened Digital and Cloud Partnerships
- Increased Global Talent investments in Digital Engineering and Leadership Development
- Invested in senior leadership across Europe, Middle-East & Asia to accelerate international growth

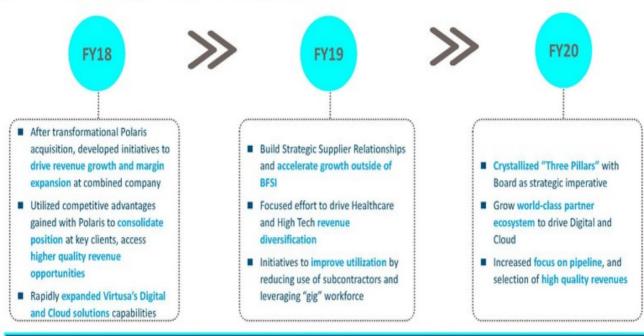
### **Investment highlights**

- Well positioned to capture outsized share of large and fast-growing Digital and Cloud opportunities
- Deep expertise in high-growth and high-IT spend verticals including BFSI, HLS, C&T, and MI&O
- 3 Strong "land and expand" performance is diversifying our client base
- 4 High-growth business with a 20%+ revenue CAGR over the past 10 years
- Proven track record of expanding margins since closing the Polaris acquisition

# Virtusa's strategic plan for value creation

Copyright © 2020 Virtusa Corporation, All Rights Reserved

# Three Pillar Strategic Plan is the crystallization of Virtusa's priorities in process for years



Virtusa has been executing on its Three Pillar Strategy and has demonstrated tangible gains against each Pillar

# Virtusa's Three Pillar Strategy to drive shareholder value creation



<sup>17</sup> Copyright © 2020 Virtusa Corporation. All Rights Reserved.

High Potential Accounts defined as those with more than \$1 bn of outsourced IT spending and potential to become Strategic Supplier Relationships

### **Executing our Three Pillar Strategy**

# High Quality Growth

#### Actions

- Focusing on large IT spending clients seeking digital transformation
- Growing our Strategic Supplier Relationships has significantly expanded our pipeline and enabled us to take on projects with higher quality revenue:
  - More optionality to take on projects with high quality revenue

#### Results

- Overall pipeline more than doubled YoY in Q1 FY21
- Digital pipeline grew ~50% QoQ and now represents 73% of overall pipeline
- Average deal size nearly doubled YoY (+90%)



- Increasing strategic investments to:
  - Grow High Potential accounts
  - Bolster capabilities and sales in higher-growth HLS and High-Tech verticals
- Establishing a regional sales organization
- Over 90% increase in Strategic Supplier Relationships from FY18 to FY20
- HLS grew ~46% in FY20
- C&T grew ~12% in FY20¹



- Stringent standards for new contract pricing and margin forecasts with senior leadership approval structure
- Rapid operational response to COVID-19 pandemic has allowed us to simultaneously:
  - Adjust our long-term cost structure and budgeting
  - Better positioned us with our clients

- Guiding to significant margin improvement:
  - 9% operating margins in Q2 FY21 (+460bps since the start of FY21)
  - 12% operating margins by Q4 FY21
- Utilization improving from 77% in Q1 FY21 to 81% in Q4 FY21

18 Copyright © 2020 Virtusa Corporation. All Rights Reserved ¹ Excludes HLS

# 1

# We have a growing suite of high-value, fast-growing Digital and Cloud offerings

### Virtusa is focused on high-growth, high-margin Digital and Cloud revenue



Clients are investing in modernizing products and infrastructure to better compete in an increasingly digital world

9 Copyright © 2020 Virtusa Corporation. All Rights Reserved



# We will continue to win key Digital and Cloud mandates



- Proprietary Digital Transformation Studio (DTS) framework
- Best-in-class domain solutions
- Reusable technology frameworks can cut time-to-market by ~30%
- Proprietary Talent Assessment framework



■ Top partner status:



















- Acknowledged leadership in Digital and Cloud transformation:
  - Created digital platforms that are used by one in every two U.S. households
  - Built platforms that transact twice the size of U.S. GDP every 4 months

# Attaining Strategic Supplier Relationships leads to rapid growth and better overall diversification

The number of Strategic Supplier Relationships has nearly doubled in two years

Attained Strategic Supplier Relationship status at:

- Our agility, transparency and digital transformation capabilities have won us a growing number of Strategic Supplier Relationships
- Demonstrated ability to "land and expand"
- Generally achieve Strategic Supplier Relationship

Anthem. Google PNC verizon

status within 18-36 months

"Land and Expand" Strategy

Target top IT spenders in the Global 2000



Win initial contract



**Execute and** win more work



**Attain Strategic** Supplier Relationship status

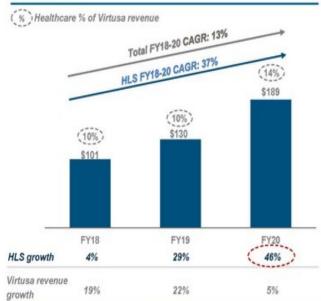


Access full IT outsourcing wallet and grow rapidly

# 2

# Our continued focus on HLS is paying off





#### **HLS** initiatives

- Increased sales and marketing spend
- Growing diversification across various HLS subsectors:
  - Life sciences
  - Medical devices
  - Payers
  - Providers (100+ relationships)
  - Data services
- Launching specialized products and services (e.g. vLife platform)

Our momentum in HLS is accelerating as we continue to win, execute, and gain increasing recognition from projects for marquee clients

22 Copyright © 2020 Virtusa Corporation. All Rights Reserved

# 3

# We have demonstrated strong margin improvement

■ Non-GAAP operating margin



- Virtusa has delivered substantive margin improvement since the transformational Polaris acquisition in 2017
- √ FY17 to FY20 margin accretion achieved through a combination of gross margin expansion and SG&A leverage
- Sustained margin expansion will be driven by continued profitable revenue growth and increasing operating efficiencies

Pre-COVID we were on track to achieve ~380 bps of margin expansion since integrating Polaris in FY17

23 Copyright © 2020 Virtusa Corporation. All Rights Reserved.

1 Represents mid-point of the Company's guidance range for FY20



# We have a robust, multi-faceted margin improvement plan

# Execution of our Profitable Revenue Growth and Revenue Diversification strategies will drive margin growth

#### **Business initiatives Primary margin levers** Focused go-to-market strategy to grow Digital revenues, which typically have **Increase Digital mix** higher margins Increase deal size and tenure to unlock resource deployment efficiencies **Expand pipeline** Allows more selectivity to purse deals with higher margin profiles Increase Increase revenue contribution from high-growth industry groups, such as HLS and C&T, non-BFSI revenues that are accretive to company margins **Create Strategic Supplier** Significant increase in Strategic Supplier Relationships allows us to target high-margin Relationships work across multiple Lines of Business (LOBs)

<sup>24</sup> Copyright © 2020 Virtusa Corporation. All Rights Reserved

# We have a robust, multi-faceted margin improvement plan (cont'd)

### We also have significant opportunity to drive further operational efficiencies

Business initiatives	Primary margin levers  Larger, more strategic engagements create opportunity to shift onshore/offshore mix Client openness to remoting or "work from home anywhere" operations creates opportunity  Enhanced deal reviews and approvals to meet company margin objectives Reduce mix of lower margin, non-strategic deal engagements  Flatten pyramid and improve utilization through enhanced resource management discipline Increase U.S. campus hiring to further flatten pyramid and reduce cost per consultant (CPC)			
Increasing offshore mix				
Broaden pricing governance				
Resource management				
SG&A leverage	■ Increase sales productivity and non-linear general and administrative expense growth			
	All leading to significant margin expansion			
80 – 100 bps of annual Gross margin expansion	annual Non-GAAP operating			

# Strong corporate governance profile

Copyright © 2020 Virtusa Corporation, All Rights Reserve

# Our Board is independent, diverse and engaged

### Overview of strong Board policies

#### ■ Independent Oversight and Leadership:

- Strong, empowered Lead Independent Director
- Board meets regularly without Management

#### ■ Experienced and Engaged Directors:

- All of our directors possess business and strategic management experience from service in significant C-suite positions
- Robust dialogue with respect to setting strategy and evaluating execution
- Regularly evaluates all opportunities to create value

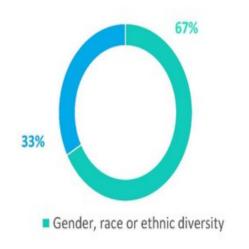
#### ■ Commitment to Board Refreshment:

 Continuously bringing the best new ideas into the Board room, as a total of five directors have joined since 2016, enhancing the Board's breadth and depth of experience as well as its diversity

#### Annual Evaluation:

Annual Board, committee and individual director evaluations

#### Gender, race or ethnic diversity<sup>1</sup>



Our 2020 director nominees – Al-Noor Ramji and Joseph G. Doody – complement the experience, skills and perspectives of the other individuals on our Board of Directors, each of whom brings valuable leadership and differentiated insight to matters critical to Virtusa's success

27 Copyright © 2020 Virtusa Corporation. All Rights Reserved

<sup>1</sup> Excludes William K. O'Brien, who was not nominated for reelection to the Board in 2020

### Over 50% of our independent directors have been refreshed since 2016



Kris Canekeratne, Chairman and CEO

- Director since 2000
- Co-founder of Virtusa
- Co-founded eDocs
- Founding team member of INSCI



Rowland T. Moriarty, Lead Independent Director - Independent Director since 2006

- Former Chairman of WEX and CRA
- Former Professor at Harvard Business School



Abidali Neemuchwala, Independent Director since 2020

- Served as CEO and MD at Wipro
- Served as Director at TCS eServe International



#### Al-Noor Ramji, Independent Director since 2011

- Chief Digital Officer at Prudential
- Served as Board member and Chairman of Nom and Gov Committee at iSoftStone



Barry R. Nearhos, Independent Director since 2016

- 35+ years at PricewaterhouseCoopers
- Serves as Independent Director at Mercury Systems



#### Deborah C. Hopkins, Independent Director since 2018

- Served as CEO of Citi Ventures
- Serves as Independent Director at Union Pacific and Marsh & McLennan



#### Izhar Armony, Independent Director since 2004

- Managing GP at Charles River Ventures
- Served as VP of Marketing and Business Development at Onyx Interactive



Joseph G. Doody, Independent Director since 2017

- Served as Vice Chairman at Staples
- Serves as Independent Director at Casella Waste Systems and Paychex



Vikram S. Pandit, Chairman and CEO of The Orogen Group - Series A Director since 2017

- Served as CEO and Director at Citigroup
- Served as Chairman of Old Lane LLC



#### William K. O'Brien, Independent Director since 20081

- Former Chairman of Enterasys Networks
- Serves as Independent Director at Mercury

All 10 of our directors possess public company senior executive or Board-level experience in the IT space and have added transformative value through proactive and decisive actions

in accordance with our corporate governance guidelines, William K. O'Brien was not nominated for re-election to the Board because he is over the age of 72. The Board will accept his resignation when his current term ends upon conclusion of the 2020

<sup>28</sup> Copyright © 2020 Virtusa Corporation. All Rights Reserved.

# Our Board was purposefully designed to drive value

Board selected for diversity, skills, and experience Five new directors have been selected since 2016

- 1-1-11			Abidali Neemuchwala (joined in 2020)
Board Skill	# of Directors		Extensive leadership, strategic and business experience in the
Industry experience	•••••		IT services industry
		6	Deborah C. Hopkins (joined in 2018)
C-Suite / Board experience	•••••		<ul> <li>Significant leadership experience in finance, technology and innovation at various multinational companies</li> </ul>
Financial			Vikram S. Pandit (joined in 2017)
International	•••••		<ul> <li>Experience in banking and financial services and leadership of complex, global financial organizations</li> </ul>
			Joseph G. Doody (joined in 2017)
Corporate governance	•••••	(3)	<ul> <li>Experience regarding the planning, business development and strategic management of complex, global organizations</li> </ul>
Technology			Barry R. Nearhos (joined in 2016)
Risk management			■ Extensive financial and accounting expertise, as well as
nisk illallageillett			extensive knowledge of technology companies

Our Board members provide decisive, effective leadership and oversight, ensuring strong progress in executing Virtusa's Three Pillar Strategy

# Recently appointed Abidali Neemuchwala further enhances Virtusa's Board's expertise

#### Abidali Neemuchwala



- Brings over 28 years of experience in the IT services industry
- Served as Chief Executive Officer of Wipro Limited from February 2016 until June 2020
  - Helped build a strong execution mindset, drove key acquisitions and scaled the company's digital business globally, executing the company's largest ever contract with Alight Solutions
  - Served as Group President and Chief Operating Officer of Wipro from April 2015 until January 2016
    - Created a more nimble and agile organization
    - Accelerated the company's ability to respond to customers in the digital age
    - Ensure deeper employee engagement
- Spent over 23 years at Tata Consultancy Services, a leading global IT services, consulting and business solutions organization, where he served in various roles of increasing responsibility, including as Global Head of Business Process
- Holds a Master's Degree in Industrial Management from the Indian Institute of Technology, Bombay and a Bachelor's Degree in Electronics and Communication from the National Institute of Technology, Raipur

We appointed Abidali Neemuchwala after conducting an extensive search; his valuable skillset and depth of experience superseded those of other candidates we considered

## Vikram Pandit is a powerful advocate for shareholders' interests on the Virtusa Board



#### Background

In 2017, Orogen Viper LLC invested \$108mm in Virtusa in exchange for ~10% effective ownership in the Company and 1 Board seat



Vikram's Orogen Group maintains a ~10% ownership in Virtusa

#### What does Vikram bring to the Board?

- ✓ Extensive experience and knowledge in Banking and Financial services, which was critical to driving Virtusa's extensive scale in the industry
- √ Track record of leadership in complex, global organizations
- ✓ Robust client network that supports Virtusa's business development efforts and drives our diversification strategy

Vikram's robust experience includes:





# William O'Brien's Board tenure was extended in 2017 at a critical time for Virtusa

#### Why William O'Brien remained on the Board in 2017

- At the time of the 2017 AGM, the Board had experienced significant turnover of three long-tenured directors who stepped off the Board
- Board determined that it was important to retain Mr. O'Brien to ensure continuity and that his financial experience was critical to the Board, particularly during that period
- Mr. O'Brien stepped up and provided leadership on the Board and specifically on the Compensation committee which needed his expertise and to which his tenure was immensely valuable

While it was important to retain William O'Brien in 2017, today's Board has more continuity and the right mix of business and financial expertise

# Al-Noor Ramji represents "the voice of the client" and has helped formulate our Three Pillar Strategy



Al-Noor Ramji

#### Contributions to the Virtusa Board that will be lost if Al-Noor Ramji is not reelected:

- Played a particularly instrumental role in the formation of the Three Pillar Strategic Plan and Virtusa's response to the opportunities and challenges presented by the COVID-19 pandemic
- Consistently presents critical insights and practical guidance drawn from extensive industry, domain and operational expertise

#### Qualifications

- √ Has deep knowledge of what enterprises are doing to transform themselves digitally
- √ Highly versed in both IT Application outsourcing companies and Digital Engineering firms and represents "the voice of the client"
- Multi-year winner of the CIO 100 Award, CIO Insight IT Leader of the Year 2009, and the British Computer Society CIO of the Year

#### Experience

- Chief Digital Officer, Prudential plc (2016 Present)
- Independent Director, Argo Group International (2017 Present)
- Independent Director, EVRY ASA (2017 2019)
- Chief Strategy Officer, Calypso Technology, Inc. (2014 2016)
- Independent Director, iSoftStone Holdings (2010 2014)
- Independent Director, Misys (2005-2010)
- Global Chief Information Officer of British Telecom and CEO of BT Innovate and Design (2004 2010)
- Executive Vice President, Chief Information Officer and Chief E-Commerce Officer, Qwest Communications (2001-2004)

#### Education

- BSc in Electronics, University of London

# Joe Doody's international sales and client expertise has been instrumental in shaping the implementation of our strategy



Joseph G. Doody

#### Contributions to the Virtusa Board that will be lost if Joseph Doody is not reelected:

- Provides go-to-market and sales management knowledge which are tremendous assets as Virtusa continues to scale its platform
- Expertise in high growth, international markets critical to Virtusa's geographic revenue diversification efforts

#### Qualifications

- Brings experience regarding the planning, business development and strategic management of complex, global organizations
- Has background in both North American and international markets
- √ Possesses in-depth knowledge of our target industries and has first-hand knowledge of building a balanced client portfolio

#### Experience

- Vice Chairman of Staples, Inc. (2014 2017)
  - Led Staples' strategic reinvention and had responsibility for strategic planning, business development, and the company's operations in Australia, New Zealand and high-growth markets, including China and Brazil
  - Served as President of North American Commercial, President of North American Delivery and President of North America
    - As President of North America Delivery from 2002-2012, he expanded the business from \$3bn to \$10bn of revenue
- Serves on the Boards of Casella Waste Systems Inc. (Compensation Committee Chair) and Paychex Inc.
- Former President of Danka Office Imaging in North America

- M.B.A., Simon School of Business, University of Rochester
- B.S. in Economics from State University of New York at Brockport

## Virtusa's incumbent directors add more value than New Mountain's nominees

#### Virtusa's incumbent directors



Al-Noor Ramji

- √ Voice of the client
- ✓ Extensive Digital and IT expertise
- ✓ Deep industry and operational knowledge
- ✓ Extensive Board experience



Joseph G. Doody

- √ International sales and client experience
- ✓ Diversification experience
- √ Sales management knowledge
- ✓ Extensive Board experience

#### New Mountain's nominees



Prasad Chintamaneni

- × Lacks C-suite and Board experience
- × No digital transformation experience
- \* Has primarily held mid-level sales and management roles



**Patty Morrison** 

 Brings skills already possessed by the Board

We are focused on compensation policies and maximizing management's alignment with shareholders

	2017	2018	2019		2020	
YoY revenue growth	√ 43%	√ <sub>19%</sub>	√ <sub>22%</sub>	In April 2019, we	× 5%	
YoY adj. EPS growth	× (39%)	√ 30%	√ 30%	refined our	× 1%	
Variable Compensation VCCP / PSU % <sup>1</sup>	× 0% / 46%	√ 196% / 186%	√ 104% / 104%	compensation policies to be	× 0% Two year (three	
LTI assessment period	One year	One year	One year	further in alignment with	year after 2020)	
LTI target metrics	Revenue & adj. operating income	Revenue & adj. operating income	Revenue & adj. operating income	shareholder interests	Revenue & <u>adj.</u> net income with TSR modifier	

- Variable compensation payout has consistently correlated to how we've performed
- Our CEO and other senior executives voluntarily reduced their FY21 base pay levels by 20-30% in response to adverse operational impacts triggered by the COVID-19 pandemic

Compensation Committee (headed by Vikram Pandit) has continued to <u>proactively</u> adjust Virtusa's compensation policies and hold management accountable

38 Copyright © 2020 Virtusa Corporation. All Rights Reserved

VCCP represents variable cash compensation. Long-term incentive PSUs for FY20 are earned based on a two-year aggregate performance period ending on March 31, 202

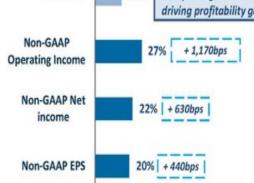
### Virtusa's performance-focused compensation policies seek to balance growth and profitability

Key compensation policies align management and shareholders

- 76% of CEO's pay is "At Risk"
- Compensation is now modified based on relative TSR measured over a two-year period
- Variable cash compensation is evenly-weighted based on Revenue and Non-GAAP Income from operations targets
- Long term incentives (LTI) are evenly-weighted between aggregated two-year Revenue and Adjusted Net Income targets
- Time based equity awards vest over 3 years
- Stock ownership guidelines ensure alignment with shareholders
  - CEO equal to 6x salary
  - NEO equal to 3x salary
  - Non-employee directors equal to 4x salary



Management has driven outsized top line and profitability



Our compensation structure promotes both revenue growth, a primary driver of valuation, and profitability evenly in order to align with the Three Pillar Strategy and shareholders' incentives

37 Copyright © 2020 Virtusa Corporation. All Rights Reserved

## Our strong corporate governance profile reflects commitment to long-term interests of our shareholders

	Corporate Governance	Key Compensation Policies		
	✓ Strong Lead director provides additional independence	✓ Review of compensation and financial performance against internal budgets, results from prior years and peer data to ensure alignment in pay outcomes		
Board structure	✓ Ongoing Board refreshment to align with business evolution	✓ Discloses complete information on the short-term cash incentive plan		
	✓ ~56% of the non-executive directors on the Board have been there for less than five years	✓ Discloses full information on the performance measures used in the long-term incentives it grants to executives		
	<ul> <li>~56% of the non-executive directors on the Board have been there for less than five years</li> <li>✓ 67% of Directors are diverse by gender, race or ethnicity</li> </ul>	✓ Established a clawback policy in both cash and equity		
	✓ Discloses the existence of a formal CEO and key	✓ CEO's stock ownership guidelines are equivalent to 600% of salary		
	executive officers succession plan  Annual, independent performance evaluations of	✓ Substantial portions of total compensation at risk and performance-based		
	directors are a critical component of active Board refreshment	✓ Equity plans expressly forbid option repricing without shareholder approval		

#### Corporate Social Responsibility is part of Virtusa's DNA

#### Highlights for FY20 and FY21H1

- Rapidly moved 98% of delivery team to working from home (WFH) without business interruption
- Invested in employee care by facilitating access to COVID-19 screening data
- 90% EHS (Environmental, Health and Safety) exam completion rate
- 23% reduction in Scopes 1 and 2 (location-based) emissions per employee from FY13 to FY20
- 28% reduction in energy per employee from FY13 to FY20
- 10,931 kilograms of e-waste and 8,079 kilograms of paper handed over for recycling







#### Organizations supported by Virtusa













We leverage our skills and expertise in technology to provide long-term value to communities around the world

virtusa

# New Mountain has rejected Virtusa's offers for Board representation

Copyright © 2020 Virtusa Corporation. All Rights Reserve

## Our recent share price increase is driven by strategy execution rather than New Mountain's interest in Virtusa

Stock price performance since March 18th, 2020



<sup>41</sup> Copyright © 2020 Virtusa Corporation. All Rights Reserved.

- ✓ Virtusa's share price has increased significantly since COVID-19 lows:
  - Stock up 90% since March 18, 2020¹
  - S&P up 43% over equivalent period
- Gains driven by strategy execution communicated on Q1 FY21 earnings call:
  - Beat consensus Revenue, Non-GAAP operating income, and EPS estimates
  - Stock increased 15%
- Shareholders have largely ignored NMC's involvement
  - Stock price did not move materially in response to NMC's various fillings and announcements

<sup>1</sup> YTD low reached during the peak of the COVID-19 outbreak and resulting market volatility

## Virtusa has sought to work in good faith with New Mountain over the past five months

- Virtusa is committed to constructively engaging with all shareholders; the Company has sought open and candid communication with New Mountain Capital (NMC) since its initial outreach
- Management met or spoke to NMC on 7 occasions and members of our Board met or spoke to NMC on 10 occasions<sup>1</sup>
- Virtusa met with NMC in late April 2020 to discuss its views and request for Board representation, and indicated we would carefully evaluate their recommendations
- Virtusa's Board met on several occasions in early May to discuss NMC's proposals
- NMC initially insisted that two of its Principals, Prasad Chintamaneni and Chad Fauser, be appointed to Virtusa's Board; members of management met with both individuals on numerous occasions during May and June 2020
- The Nominating Committee was looking for eligible director candidates at the time and interviewed Messrs.

  Chintamaneni and Fauser in conjunction with the formal search process to evaluate the merits of their respective candidacies

42 Copyright © 2020 Virtusa Corporation. All Rights Reserved.
Includes discussions held with NMC Principals and nominated candidates.

## Virtusa has sought to work in good faith with New Mountain over the past five months (cont'd)

- During the search process, Virtusa identified another highly qualified candidate, Abidali Neemuchwala; Virtusa proposed NMC meet with him in June 2020 to evaluate his candidacy, which NMC refused, insisting again that only its two Principals, both of whom have no prior C-suite or public company Board experience, were appropriately qualified
- In order to avoid a distracting proxy fight, Virtusa offered to appoint one of NMC's independent candidates to the Board in August 2020; NMC refused and indicated that one of its Principals rather than one of its independent candidates would need to be appointed instead
- After further discussions, NMC then demanded that both Mr. Chintamaneni, one of its Principals, and Ms. Morrison, one of its independent candidates, be appointed thereby rejecting previously discussed settlement parameters
- Despite this and in an effort to resolve this in good faith, Virtusa offered to appoint just Mr. Chintamaneni as NMC had previously demanded but NMC rejected this offer based on its new demands

New Mountain rejected Virtusa's multiple offers for Board representation

43 Copyright © 2020 Virtusa Corporation. All Rights Reserved



#### Comparing our priorities with New Mountain's

#### We agree on...

- "Virtusa is well-positioned to be a winner in digital transformation with strong capabilities across the board"
- ✓ Revenue diversification will help de-risk and grow the business
  - New Mountain thinks we should diversify revenues by shrinking / deprioritizing large accounts
  - √ We believe diversification is best accomplished by growing new large strategic
    accounts and expanding high-growth verticals such as HLS and High-Tech
- ✓ There is room for margin expansion
  - New Mountain believes we should expand margins quickly and at all costs, even if that means under-investing in our businesses
  - Our strategy is to build profitable revenue growth, while expanding client relationships and systematically driving operational efficiencies to help rather than hinder us
- √ Total shareholder return (TSR) over the last five years has underperformed.
  - New Mountain believes TSR has underperformed, because Polaris was a poor investment and we have not delivered on goals set during 2015 and 2016
  - In reality, Polaris was a strategic acquisition critical to scaling our business with new capabilities and clients; we have performed strongly since integrating Polaris
  - We have also implemented new compensation policies to increasingly align management incentives with TSR

#### We disagree on...

- NMC claims that the Board has not held management to account on component elements of the Three Pillar Strategy; on the contrary, Virtusa has made tangible, measurable gains in adding High Quality revenue (Digital & Cloud, pipeline expansion), revenue diversification (HLS, High Tech) and margin expansion (+220bps) since Polaris
- New Mountain claims their board nominees will add fresh perspectives and new ideas, but they are duplicative and lack qualifications we are seeking
- They claim executive compensation is not aligned with shareholder value, but we are focused on maximizing this alignment and proactively adjust policy to ensure management is held accountable
- Their claim that our Board is overly interconnected and selected for personal relationships rather than experience and qualifications is flatly incorrect, and we are hyper vigorous and thorough with our board selection process
- Their claim that Vikram does not speak for the shareholder because he owns convertible preferred shares, but he is a fiduciary and that he is incentivized to maximize shareholder value due to his investment in the company



#### **Key takeaways**

Strategy	<ul> <li>Maximizing long-term shareholder value continues to be our highest priority</li> <li>The Polaris acquisition was strategically necessary to add scale and capabilities as well as broaden and deepen our client base</li> </ul>		
	■ The market views our strategy as working based on recent share price gains		
	Since 2016, over 50% of the Board has been refreshed with exemplary, independent C-Level candidates, including the leadership of key committees and lead director		
Governance	We have highly engaged shareholder representatives on the Board of Directors		
	Contrary to New Mountain's position, we have an executive compensation plan that holds management accountable and is aligned with shareholders		
New Mountain	New Mountain is championing a flawed analysis, has been uncooperative, and its slate is less qualified than Virtusa's candidates		



#### Overview of peer comparison

- When looking at a peer set for Virtusa, we look at a broader set than New Mountain Capital
  - NMC's peer set is smaller and has a heavy 33% weighting of pure-play Digital (EPAM, Globant, Endava); which are relevant to a portion of our business, but not directly comparable to Virtusa today
  - Our peer set adds other Global IT Services providers to NMC's list and excludes pure play Digital
- We believe an important timeframe to measure Total Shareholder Returns is post-Polaris
  - For these returns we are looking at performance since the announcement on November 9, 2016 that the integration was substantially complete
  - Relative to the S&P 500 and Russell 3000, our TSR has outperformed by ~50%
  - The NMC peer set outperforms us during this time, but due to weighting toward digital players EPAM, Globant, and also Perficient We outperform against the others (5/8)
  - Against a broader set of Global IT peers, we outperformed 7 out of 9 companies during this time

#### Virtusa peer set comparison

#### New Mountain's peer set for Virtusa

Globant >



<epam>









Market cap: \$36bn 21 EV/EB/TDA: 10x 21 P/E: 17x



Market cap: \$10bn '21 EWEBITDA: 10x '21 AB: 15x

#### Virtusa's Global IT peer set

Infosys Market cap: \$54bn '21 EV/EB/TDA: 14x '21 P/E: 21x



PERFICIENT Market cap: \$1th '21 EWEBITDA: 13x '21 RE: 16x

Cognizant Market cap: \$36bn 21 EV/EB/TDA: 10x 21 PVE: 17x

HCL

Tfich Mahindra



accenture Market cap: \$151bn '21 EWEBITDA: 17x '21 PME: 28x

TATA CONSULTANCY SERVICES Market cap: \$120bn 21 EV/EBITDA: 18x 21 PVE: 25x

Although we agree with peers identified by New Mountain, we believe a broader Global IT set without aspirational comps should be considered

49 Copyright © 2020 Virtusa Corporation. All Rights Reserved.

Source: Company filings, FactSet market data as of September 8, 2020

#### TSR analysis

#### Market data evaluated through September 8, 2020

Unfavorable comparison
Favorable comparison

	1-yr	3-yr	5-yr	Since	Polaris
Virtusa	4%	12%	(25%)		112%
New Mountain Vantage Direct Service Peers:				Since the	
Capgemini	3%	26%	58%		64%
Cognizant	3%	(4%)	8%	integration of	29%
Endava	38%	N/A	N/A	Polaris <sup>1</sup> , Virtusa	N/A
EPAM	60%	266%	326%	outperformed 5	408%
Globant	77%	338%	477%		276%
HCL	33%	72%	62%	out of 8 of NM's	90%
Infosys	14%	126%	94%	peer set	111%
Perficient	9%	125%	162%	peer ser	146%
Tech Mahindra	6%	85%	52%		85%
Mean	27%	129%	155%		151%
Median	14%	105%	78%		101%
Global IT Peers					
Accenture	17%	81%	153%		107%
Capgemini	3%	26%	58%	1	64%
Cognizant	3%	(4%)	8%	and 7 auf	29%
HCL	33%	72%	62%	and 7 out	90%
Infosys	14%	126%	94%	of 9 Global IT	111%
TCS	10%	101%	99%	poore	130%
Tech Mahindra	6%	85%	52%	peers	85%
Wipro:	12%	26%	36%	i i	70%
Perficient	9%	125%	162%	i	146%
Mean	12%	71%	80%		93%
Median	10%	81%	62%		90%
S&P 500	14%	44%	87%	Outperformed the S&P 50	00 66%
Russell 3000	13%	41%	82%	and Russell 3000 by ~50	

<sup>50</sup> Copyright © 2020 Virtusa Corporation. All Right's Reserved.

Source: PactSet as of 9/08/2020

1 Performance measured from 11/09/2016, the date Virtusa publicly announced it had substantially completed the integration of Polaris

#### Timeline of development of Virtusa's Three Pillar Strategy

- The Virtusa Management Team has long prioritized the foundational principles embodied in the Three Pillar Strategic Plan, namely the importance of targeting profitable revenue, diversifying the mix of business and increasing margin performance
- In 2019, the Company decided to formalize that focus in order to significantly accelerate progress by implementing strategies and tactics to improve profitable revenue growth (such as Digital and Cloud revenue), increase diversification and continue to improve margins
  - For example, on our Q2 2020 earnings call in November 2019, we stated the following:
    - "We have been making strategic investments across our business in building a workforce with strong cloud expertise, augmenting our in-house cloud capabilities, creating cloud-native solutions and strengthening our partnerships with industry-leading public cloud service providers"
    - "We continue to make revenue diversification a priority" and "are targeting high-growth verticals, including
      Healthcare and High Tech, and increasing our focus on high-growth geographies in EMEA," as well as "growing high-potential accounts faster than the Company's growth rate to further diversify revenue"
    - "We continue to be on the road map to growing margins by 100 to 150 basis points annually, which would mean that we have plenty of levers in our gross margin as well as in our SG&A"
  - These three imperatives, which the Company had already been executing towards, were named the Three Pillar Strategic Plan in conjunction with the Company's Q4 2020 earnings in May 2020

Copyright © 2020 Virtusa Corporation. All Rights Reserved.